Abstract: The aim of discussing metaphors is to reveal the kinds of metaphors in Al Qur'an, their themes, and their meanings, either through tafsir or ta'wil by descriptive qualitative method. The language style in Al Qur'an which is most frequently used is metaphorical implicature. The Musyabbah (tenor) is disguised if it perfectly similar to the Musyabbah Bih (vehicle) in order to simplify. The theme in Al Qur'an which is most frequently used is Kafir (unbelieving). Analytical interpretation study toward metaphors in Al Qur'an is an effort to connect the context of the past and of the present by using interpretation method. Tafsir will develop in line with the situation and the development of human thinking.

Keywords: Al Qur'an, style, metaphor